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PATENT  
09/851,909

IN THE U.S. PATENT AND TRADEMARK OFFICE

Applicant: KADDECHE, Karim et al. Conf.: 3960  
Appl. No.: 09/851,909 Group: 3622  
Filed: May 9, 2001 Examiner: JANVIER, JEAN D.  
For: METHOD AND APPARATUS FOR  
GENERATING TARGETED IMPRESSIONS TO INTERNET CLIENTS

**AMENDMENT AND REPLY TO**  
**FINAL OFFICE ACTION**

**September 5, 2005**

M/S AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated July 5, 2005, the following Reply After-Final is respectfully submitted, pursuant Rule 1.111, in connection with the above-identified Application.

Claims 14-28 are pending in the application.

Amendment to the Claims begins on page 2 of this submission.

Remarks begins on page 6 of this submission.

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date: 9-5-2005

By [Signature]  
Philip K. Yu, Reg. No. 35,742